



ODYSSEY

Where great days are made

Leasing opportunity







# The Vision

A unique opportunity to secure a presence in the dynamic and multi-cultural capital city of Northern Ireland. Already the premier leisure and entertainment destination in Belfast, Odyssey will be transformed by a large-scale refresh that will cement its position as the place to go for families seeking a great day out!

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**£17m**  
refurbishment

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**3** family leisure  
**anchor tenants**

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**11,000** seat SSE Arena

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**No.1**  
regional leisure destination  
in Northern Ireland





# Location

Odyssey is situated in the heart of Belfast's famous 'Titanic Quarter'; an attractive waterfront development that plays home to residential, commercial, educational, hotel and tourism spaces. This contemporary urban location neatly unites Belfast's rich history and exciting future, attracting office-workers, tourists and locals alike.

Compelling destination

**9.5m**

people visit Belfast  
each year

**841,000**

people visit Titanic  
Belfast each year

**18,000**

people live, work  
and play within the  
Titanic Quarter

**£334m**

spent on overnight  
trips to Belfast  
each year



## High spending catchment

The local population is in a good position to visit and spend at Odyssey, as residents within the 30-minute catchment enjoy higher levels of affluence than the NI average. In particular there are 54% more Affluent Achievers and 53% more in the Rising Prosperity category than the NI average.

### 54% more Affluent Achievers

within 30 mins  
compared to  
N.I. average

### 53% more Rising Prosperity

within 30 mins  
compared to  
N.I. average

### Younger audience

within 30 mins  
compared to  
N.I. average

### More families

Families account for largest proportion of catchment within both a 30 and 60 minute drive time (30% and 31% respectively)

### Catchment populations

15 mins - 316,000  
30 mins - 748,000  
45 mins - 1,061,000  
60 mins - 1,338,000





The finished development will be a contemporary modern scheme spanning 3 levels, with redesigned feature entrance allowing all visitors to the SSE Arena to come via Odyssey and experience everything the scheme has to offer.

**1,500  
spaces**

Improved connectivity  
from car park

**600,000  
SSE Arena  
footfall**

will enter via the centre

**2021  
launch**

Works commence  
Q1 2020 and will be  
complete Q1 2021



The image is a detailed architectural rendering of the interior of the SSE Arena Odyssey development. It shows a multi-level atrium with a high, white, geometric ceiling. On the left, a wide staircase with a glass railing leads up to a mezzanine level. The mezzanine has a glass balustrade and overlooks the ground floor. On the mezzanine, there are large glass-fronted units for 'Sunngers' and 'YARD'. The ground floor is a busy pedestrian area with various retail and food outlets. Visible brands include Starbucks, waganana, and PIZZAESPRESSO. People are shown walking, standing, and sitting, giving a sense of scale and activity. The word 'Odyssey' is faintly visible in the background. The overall atmosphere is modern and vibrant.

# Experience





## SSE Arena

**11K capacity venue** hosting regular international A list performances including Beyonce, One Direction, Adele, Elton John and many more!

**56th** in the Pollstar top **200** music venues worldwide.

**16** places above Wembley Arena.



## Belfast Giants

Home to the Belfast Giants Ice Hockey team who compete 47 of their games per season in the arena attracting around **215,000** visitors per year.





# In good company



## W5

Ireland's award-winning  
science and discovery centre  
Over C 300,000 visitors a year



## Cineworld

Major 12 screen cinema  
Northern Ireland's  
only iMAX, Screen X and 4DX



## Hollywood Bowl

First Hollywood Bowl  
in Ireland  
20 lane facility with  
major investment

Odyssey's bright future offers  
an exciting opportunity to  
restaurant and leisure brands  
to be part of Northern Ireland's  
No.1 regional leisure destination.





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ODYSSEY



TITANIC  
BELFAST

←  
Approximately 850,000  
visitors per year

# Ground Floor Plan



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600,000  
visitors  
per year

NEW  
ARENA  
ENTRANCE  
↑



C 300,000  
visitors  
per year

L1  
600 m<sup>2</sup>  
6,458 ft<sup>2</sup>

R5  
272 m<sup>2</sup>  
2,932 ft<sup>2</sup>

R6  
369 m<sup>2</sup>  
3,967 ft<sup>2</sup>

R7  
602 m<sup>2</sup>  
6,478 ft<sup>2</sup>

R8  
259 m<sup>2</sup>  
2,783 ft<sup>2</sup>

SSE MAIN  
TICKET OFFICE

ESCALATOR

CAR PARK  
1,500 SPACES  
→



Microsoft  
DreamSpace

hollywood bowl 

AGREED TO  
20 LANE BOWLING ALLEY

R4  
316 m<sup>2</sup>  
3,397 ft<sup>2</sup>

R3  
260 m<sup>2</sup>  
2,797 ft<sup>2</sup>

R2  
225 m<sup>2</sup>  
2,425 ft<sup>2</sup>

R1  
379 m<sup>2</sup>  
4,079 ft<sup>2</sup>

Leisure Unit  
87 m<sup>2</sup>  
932 ft<sup>2</sup>

LEISURE

FOOD

SEATING





ODYSSEY

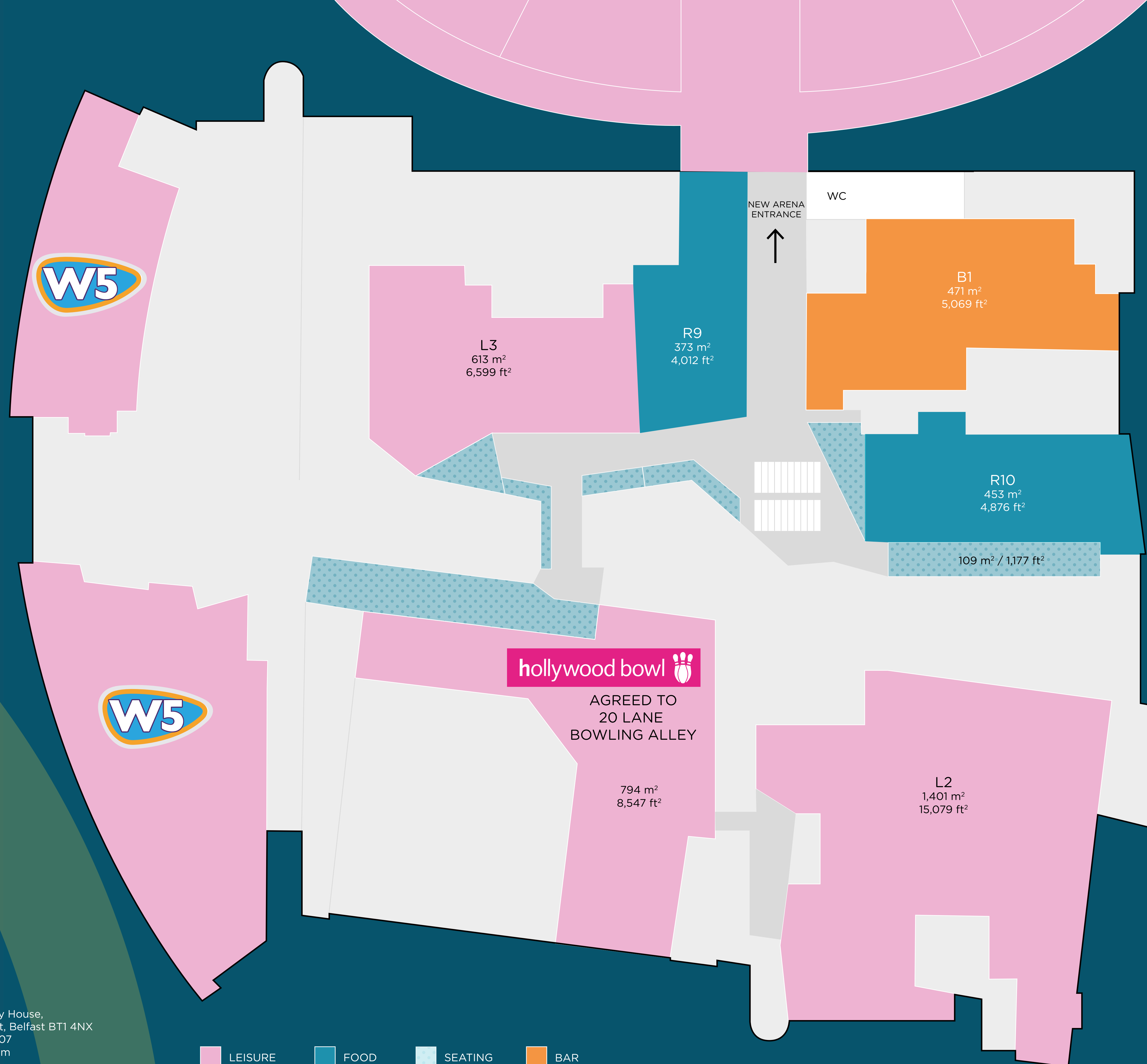
# First Floor Plan



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# Second Floor Plan



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LEISURE

